

Dan Neuser

Photographer & Graphic Designer

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Professional Experience

Freelance Photographer

Adecco - Appleton, WI | Jan, 2022 to April, 2022

I was contracted to create lifestyle images for Walmart's website. My job consisted of following strict imaging and lighting guidelines for a cohesive image style, unique to Walmart. This also included food preparation, styling and photography.

Photography Director / Graphic Designer

DLT Trading - Marinette, WI | March, 2021 to Oct, 2021

At DLT Trading, I worked as a lifestyles and product photographer. My job consisted of promoting new and existing products through photography and video production. I was fully responsible for all aspects of marketing, from conception to completion.

Freelance Image Retoucher

Educated Solutions - Milwaukee, WI | Nov, 2019 to May, 2020

I did work for retouching work for Kohls. I primarily worked with Photoshop, to enhance images, which consisted of color correcting, cropping images, adjusting tone and white balance, color saturation and levels and adding or removing objects and or flaws from images.

Lead Photographer

Fleet Farm - Appleton, WI | April, 2017 to Oct, 2019

I worked as a commercial photographer, photographing a variety of subjects, including models, products, events and lifestyle narratives. Additionally I was responsible for project management, planning shoots, hiring models, acquiring props and supplies, scouting locations, meeting deadlines, photo manipulation and retouching images.

Photographer / E-com. Specialist

Goodwill Industries - Appleton, WI | Feb, 2016 to April, 2017

I was hired to help implement a new clothing site, ReStitch.com. During my time, I developed a photography production process which increased product photography production from just 16 items a day to over 800. Additionally I trained 14 employees to be photographers and editors, purchased all equipment and supplies, and created a sustainable workflow strategy.

Education

Master of Arts | Commercial Photography

The Academy of Art University

Bachelor of Arts | Graphic Design & Media Arts

Southern New Hampshire University

Special Skills

Photography



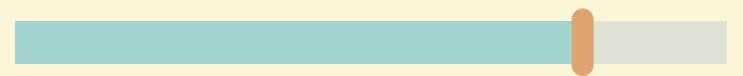
Skilled lifestyle, product and model photography.
Photoshop color correction, retouching and manipulation.
Solid understanding of composition and visual communication.
Creative storytelling aptitude promotional photography.

Graphic Design



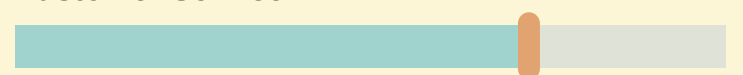
Strong understanding of design principles and color theory.
Illustrator skills surrounding typography and layout.
Creativity for branding, marketing and social media.
Aptitude for e-commerce design functionality.

Art Direction



Organizational skills for location and implementation.
Time management, concept development and budgetary skills.
Productive aptitude for problem solving and troubleshooting.
Influential communication interpersonal and negotiation skills.

Customer Service



Empathy for customer needs, aspirations and concerns.
Ability to use positive and persuasive speaking language.
Clear communication and effective listening capability.