

# Dan Neuser

Commercial Photographer, Graphic Designer

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## EXPERIENCE

### Freelance Photographer

Snappr - Northeastern, WI

September 2021 to Present

Snapper is a recruiter agency that finds freelance work for creative people. My work ranges from portrait and model photography to product, food and lifestyle photography. I've done a little of everything.

### Freelance Event Photographer

Crawl With US - Green Bay, WI

June 2019 to April 2023

Crawl With US, is a themed, costume party in which party-goers "bar-hop" from one location to the next. My job was to walk around and take photos of the action while enticing party-goers to show their spirit in front of the camera.

### Freelance Photographer

Adecco - Appleton, WI

January 2023 to July 2023

I was contracted by Adecco, as a freelancer, to create lifestyle images for Walmart's website. This consisted of product and food photography, with very strict, creative guidelines.

### Photography Director

DLT Trading - Marinette, WI

March 2021 to February 2023

I worked as a lifestyles and product photographer. I did some graphic design work. I shot and edited video content and images for social media, while also managing all social media marketing.

## SKILLS

- Photography for social media marketing and publication
- Product and lifestyle photography
- Photo editing, retouching and manipulation and composition
- Studio & location lighting and equipment, set-up and operation
- Graphic design for social media marketing and branding
- Video production and editing for social media

## EDUCATION

### Bachelor of Arts Degree

#### Graphic Design & Media Arts

Southern NH University Manchester, NH

### Master of Arts Degree

#### Commercial Photography

Academy of Art University San Francisco, CA

## PORTFOLIO SITE

<https://www.danneuser.com/>

## **Freelance Image Retoucher**

### **Kohl's / Educated Solutions - Milwaukee, WI**

November 2019 to May 2020

I worked at Kohl's Corporate Studio. The agency I worked through was Educated Solutions. I photographed models and I enhanced and retouched images. The images were used for marketing and publication.

## **Lead Photographer**

### **Fleet Farm - Appleton, WI**

April 2016 to October 2019

I worked as the lead photographer and creative support consultant, to the Director of Marketing. I shot lifestyle and product photographs for marketing and publication. I also photographed events, headshots and images for social media.

## **Photographer / E-com. Specialist**

### **Goodwill Industries / ReStitch.com Appleton, WI**

February 2014 to April 2016

I was hired to develop a clothing site, ReStitch.com. I trained 14 employees to be photographers and editors. Additionally I developed a photography production process which increased product photography production from just 15-20 items a day to over 800.

## **Graphic Designer**

### **Minuteman Press Appleton, WI**

July 2011 to January 2014

I created custom designs for a wide range of customers, including marketing materials for local businesses, and branding for new business. I was also responsible for advertising, social media and all customer service and daily business operations.

I'm an artist who's driven to create and to share my concept. Visual communication is my second language and I speak it fluently. I'm very proficient with Adobe Illustrator, Photoshop and Da Vinci's Resolve. But aside from my many years of digital arts experience, I also have sufficient studio arts experience and project management experience as well. A big part of what I do however, is problem solving. I invent creative solutions for challenging communication needs. I've done a wide range of photography and graphic design work, for clients in numerous industries, all with different needs and expectations. Additionally I have degrees in graphic design and photography.