

Dan Neuser

Commercial Photographer

Menasha, Wisconsin
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EXPERIENCE

Freelance Photographer

Lee Precision - Hartford, WI

February 2024 to August 2024

Lee Precision produces and sells bullet reloading presses. I created lots of product videos and lifestyle images for their website and social media.

Freelance Event Photographer

Crawl With US - Green Bay, WI

June 2019 to April 2023

Crawl With US, is a themed, costume party in which party-goers "bar-hop" from one location to the next. My job was to walk around and take photos of the action while enticing party-goers to show their spirit in front of the camera.

Freelance Photographer

Adecco - Appleton, WI

January 2023 to July 2023

I was contracted by Adecco, as a freelancer, to create lifestyle images for Walmart's website. This consisted of product and food photography, with very strict, creative guidelines.

Photography Director

DLT Trading - Marinette, WI

March 2021 to February 2023

I worked as a lifestyles and product photographer. I did some graphic design work. I shot and edited video content and images for social media, while also managing all social media marketing.

SKILLS

- Photography for social media marketing and publication
- Product and lifestyle photography
- Photo editing, retouching, and manipulation
- Studio & location lighting and equipment, set-up and operation
- Video production and editing

EDUCATION

Bachelor of Arts Degree

Graphic Design & Media Arts

Southern NH University Manchester, NH

Master of Arts Degree

Commercial Photography

Academy of Art University San Francisco, CA

PORTFOLIO SITE

<https://www.danneuser.com/>

Freelance Image Retoucher

Kohl's / Educated Solutions - Milwaukee, WI

November 2019 to May 2020

I worked at Kohl's Corporate Studio. The agency I worked through was Educated Solutions. I photographed models and I enhanced and retouched images. The images were used for marketing and publication.

Lead Photographer

Fleet Farm - Appleton, WI

April 2016 to October 2019

I worked as the lead photographer and creative support consultant, to the Director of Marketing. I shot lifestyle and product photographs for marketing and publication. I also photographed events, headshots and images for social media.

Photographer / E-com. Specialist

Goodwill Industries / ReStitch.com Appleton, WI

February 2014 to April 2016

I was hired to develop a clothing site, ReStitch.com. I trained 14 employees to be photographers and editors. Additionally I developed a photography production process which increased product photography production from just 15-20 items a day to over 800.

Graphic Designer

Minuteman Press Appleton, WI

July 2011 to January 2014

I created custom designs for a wide range of customers, including marketing materials for local businesses, and branding for new business. I was also responsible for advertising, social media and all customer service and daily business operations.